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TOP BUSINESS HEADS COOL TO GOVERNMENT JOBS

By Henry Cachart

President Kennedy is experiencing difficulty in obtaining the men he wants for top government positions. This situation is a continuation of one that has existed ever since he won the presidential elections and began trying to form his cabinet.

Recently, for instance, he asked Thomas J. Watson, Jr., head of International Business Machines Corporation, to head up the Agency for International Development, successor to the foreign aid administration. Watson declined. Earlier he had unsuccessfully sought to have Watson take over a high position in the Pentagon.

Another man long in public life, Clark Clifford, former aide to President Harry Truman, was asked to succeed Allen Dulles as head of the Central Intelligence Agency. Clifford refused, and Kennedy took his recommendation and named John A. McCone to the job.

What concerns some White House aides is that both men are believed to be susceptible to the right federal appointment, and apparently each wants something more than has been offered so far. The guessing is that Watson wants to be the secretary of Defense and that Clifford wants an appointment to the Supreme Court.

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